

## Timmy Love shows love with fourth album

Jovel Johnson

**E**ver since he was a little boy, Tim "Timmy Love" Lovelace always had a dream of leaving a huge mark in music and with his fourth album launch which happened on Wednesday, September 21 at the Strawberry Night Club in Ocho Rios, he is well on his way to making his dream a reality.

With free admission anyone was free to be a part of what was to be a night that further pushed Tim Lovelace's career. Some took advantage of the opportunity to freely partake of the festivities. Food, free drinks and music were a natural part of the mix with catering from Strawberry's Restaurant and songs from Tim's fourth album, "A Little Time With You" pulsating through the club. Dancehall/Reggae artiste Little Hero and Irie FM radio personality, Ron Muschette made appearances with Ron introducing Tim before his performances. Timmy Love was feeling a lot of love that night, as many well-wishers gave their congratulations and praises for again showing he had what it took to do another album.

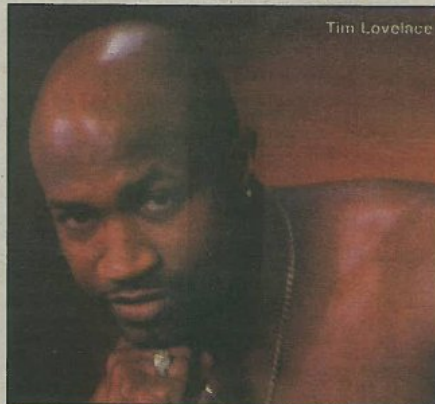
The Times got a chance to have a little down time with the obviously happy and excited "Rising Star" and spoke to him a little about his journey to his fourth album.

### THE JOURNEY

"Ever since I was a young boy, I always had a desire to sing. I was always on church and school choirs. I went to Prospect College and I played the side drums. That really cemented my love for music. After leaving school I went on to play bass," Tim said. His love for his first love took him further and he ended up at the then Americana Hotel (now Sunset Jamaica Grande) from 1982 to 1987. "The experience was very good and I managed to form my own band called Kayane."

He then joined his parents in the United States and immediately joined a band called Anthem and stayed with them for four years, but then saw the need to form his own band called Reflex who played strictly reggae music. "I've been to Africa with Reflex and Japan with another band called Wackies Rhythm Force. The response towards my music was phenomenal, especially in Japan. The music is well received in Japan - they are very appreciative of reggae. They even dance like Jamaicans too, even the wining. Africa was very responsive as well," he said.

His previous work includes his first album "Light Up Your Heart", his second album, "My Inner Feelings", and his third album "Buss The Place". His current album launched on Wednesday night includes songs like "Love me Today", "Love Is", "Right By Your Side" and "Walk Away Renee" which is a duet with well known recording artiste, Glenn Washington. His songs are currently in rotation on Irie FM, ZIP 103 FM, Reggae Sun, CVM and TVJ.



Tim Lovelace

### FOCUSED AND CONFIDENT

"Music is my first love and I'm very dedicated to it. I put my heart and soul into my music. I like to share experiences and I like to let others know, no matter who they are, that they can be loved. I feel very confident that my music will take off really big in Jamaica, Europe, the U.S. and the U.K. I'm not just into making the charts, I want to spread the good news through reggae."

"Jamaican people love hardcore reggae, but my reggae is mellower. I want to bring a balance to the music. I believe that you can get more flies with honey than with vinegar. Once you are mellow, the ladies will love it."