

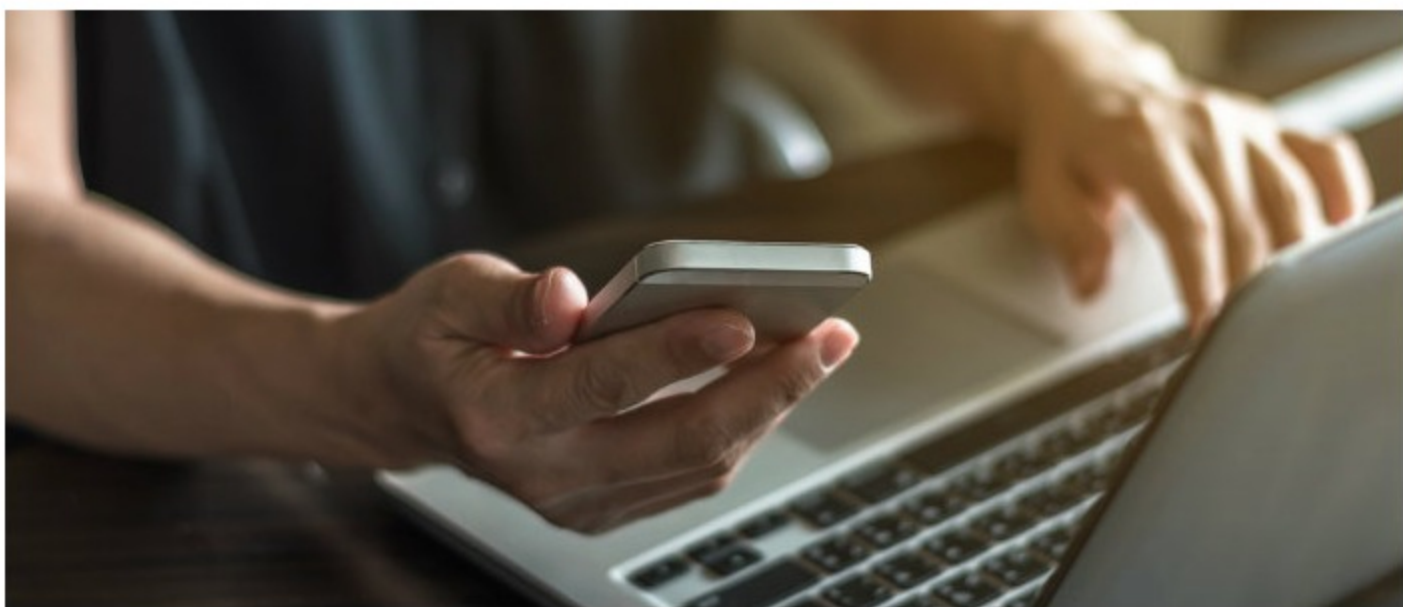


CAPITAL
CONNECTION
December 2016

How to Successfully Plan for the New Year

December can be a busy time of year, both at home with family, and at work as you wrap up holiday sales and specials and begin planning for the year ahead. That's why it's important to assess your business's performance now and position yourself for success in the months to come. Here are some helpful tips:

- Make sure your bookkeeping is in order before the end of the year, especially with the help of your CPA. This will help you to be ready for a quick and easy tax season, and will also help you discover any tax advantages.
- Create a budget keeping in mind major changes for the coming year, like hiring new employees or buying new equipment.
- Review your strategic growth plan for the business. Are your present plans practical for the new year?
- Keep your employees informed of those strategies.
- To stay on track, schedule your important or critical events (like your Valentine's Day promotion), and start working on them as soon as possible.



How to Use Social Media for Your Small Business

Using social media for your small business is a low cost marketing tool. With a little bit of time, you are able to reach a wide audience even if you don't have a website. But you need strategy. Start by defining your goals and audience, then know the right time to target that audience, and decide what your message should be.

Wondering how you decide which social media platform will be right for your small business? To find out, don't miss this opportunity to get a copy of our social media guide: The Ultimate Guide to Social Media for Small Businesses.

[Click here to download your copy today.](#)

Tips on Hiring Qualified Employees

Tips on Hiring Qualified Employees

Hiring employees for your small business can be tough. Here are tips on where to look and how to decide if the candidate is a good fit.

[READ MORE](#)



Social Media Tips for Small Business

Social Media is a great way to advertise your small business. Here are some tips to drive your way to marketing success.

[READ MORE](#)

Business Challenge Spotlight

"The staff at BFS Capital was extremely helpful and straight to the point about what they could do for me and, with a busy schedule, that's what I like. They are very recommended for their patience and friendliness. I never felt rushed. They're awesome!"

- Sabrina, Hair Salon, Alaska

[Click here to read more testimonials.](#)

This Month's Featured Business Fundings



Funded: \$148,000

Business Type: Hair Salon

Location: Ontario, Canada

Use of Funds: Remodel and Expansion



Funded: \$337,000

Business Type: Full-Service Restaurants

Location: New Jersey

Use of Funds: Remodel



Funded: \$51,000

Business Type: Convenience Store

Location: Oregon

Use of Funds: Cash Flow

Grow Your Business with BFS Capital

Are you ready to grow your business but lack the financing to do so? With our simple application process, you can get approved in 24 hours and receive the funding in as few as two business days.* So, what are you waiting for? Call 888-370-7716 or apply online today!

GET STARTED