

Visit Elaine's Fashion to make your mom look good for Sunday

Every mother deserves to look good. When a mother looks good, she feels good and that's the most important thing. When mom is happy, everybody's happy. Looking good should be no problem if you visit Elaine's Fashion House.

Owner, Elaine Bowen, promises to deliver on the latest summer clothes for the mothers. She caters for all sizes, so there is no need to worry. "I sell from sizes zero to full figured clothes. I don't want people to think that these clothes are any ordinary clothes. They are unique and very fitting for the summer," she added. For Mother's Day, she will be giving her customers a 15



Check out these really nice shoes, when you visit Elaine's Fashion you'll see a lot more than that.

percent discount on all items.

Elaine's Fashion House also offers the latest handbags and shoes. You can also get household items like

linen sheet sets; king and queen sizes to the smallest bed, shower curtains, and much more.

"They are definitely top quality," she

said.

Elaine's Fashion house is located on 12 Evelyn Street in Ocho Rios (Near to the Police Station). Call 974-0027 for more information.

Fragrances for Mom at Lachi's

Lachi's Fragrances has become synonymous with top of the line perfumes and colognes. Any brand name fragrance you can come up with, you name it, they have it. Mothers from all walks of life should not be left out of their Mother's Day celebration special.

by Este Lauder and Sparkling White Diamond by Elizabeth Taylor will be on sale at a 10 percent discount.

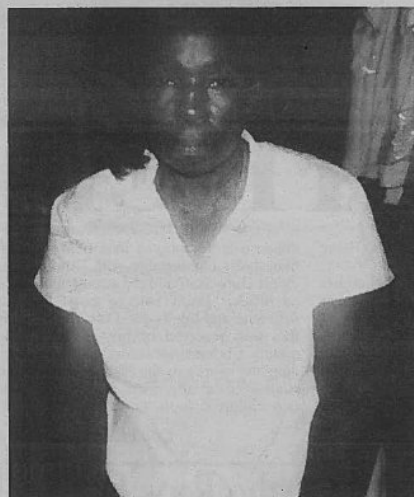
Their hot sellers: Burberry, Issey Miyake, White Diamonds, Dolce and Gabbana and Shi, among others, will forever be there. There is no need to rush. They also have a

Elaine Bowen - Mother, Entrepreneur

The kids take care of 'Mommy'

By: Jovel Johnson

Elaine Bowen is no stranger to hard work. Being a business woman, a mother and housewife has kept her hands full. That was one of the challenges for her, but she soon remedied that problem. Her children are all grown, but she still considers them her little babies.



Elaine Bowen

Mrs. Bowen is a mother of four children, daughters Sharon and Patricia, and sons Jadiva and Sean. "Motherhood has been great. I loved spending time with my children, so I opened up my own business. That way, I could manage my own time. I didn't have to have a boss. I could spend all the time I wanted with them."

Her husband, Samuel Bowen, Managing Director of Caribbean Institute of Technology in Montego Bay, helped her immensely with raising the children. "My husband helped me a lot. Right now, things are not that hectic, because my sons help me too." Her daughters are nurses and living in the United States. "They always do the same things together. My sons are into computers and they are doing very well. I'm very proud of them. I was very influential in their success, as I encouraged them to do what they wanted to do," she said. Growing up, they use to make her Mother's Day cards, but now, since they are working, they can buy any expensive gift for her. "Right now, I'm taking it easy. I don't have to work as hard as I use to, because the children take care of 'Mommy,'" she said.

She reminisces about the times she use to help out with homework. "I use to help them with their homework, but since their father was in teaching, he use to help them the most. He use to want them to always get 100 percent, but I use to always say that if they get 60 percent, we should still congratulate them. They can't get perfect scores all the time."

Being the new owner of Lachi's Fragrances and Elaine's Fashion House, she has a lot to think about. On the other hand, she can still sit back and relax, because as she says, "The kids take care of 'Mommy'."



SMELLING GOOD: Take a stop at Lachi's Fragrances and get something extra sweet for your Mom.

Lachi's will be having a 20 percent discount on some of the top names in perfumes. Names like Nautic Woman, Aora, Nysa, Adelle, Blue Tender, Exquire and Fleur D'eau will carry the discount. Husbands and boyfriends would be crazy to miss out on that deal.

New and popular colognes like Chanel No. 19, Clinique Happy, Arden Beauty, Addict, Pleasures

wide variety of gift sets that would be ideal for that special Mother's Day gift. These include gift sets of Victoria Secrets, Bath and Body Works and Cotton Blossom.

If you don't see a name you know or like, don't worry. Just take a trip down to Lachi's Fragrances located in Shop No. 24 in Island Plaza (Burger King Plaza, upstairs). Call 974-6728 or 772-0109.

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